

MIDAX SERVICE CENTER

Is Your Store Turning Into a Financial Services Center?

Many supermarkets today operate an entire separate non-food related business at the courtesy counter. The average store today does bill payments, wire transfer of funds, issues money orders, sells prepaid products, tickets, postage and lottery. Loyal customers even expect banking services such as check cashing, ATM functions and in-store teller functions like deposits and withdrawals.

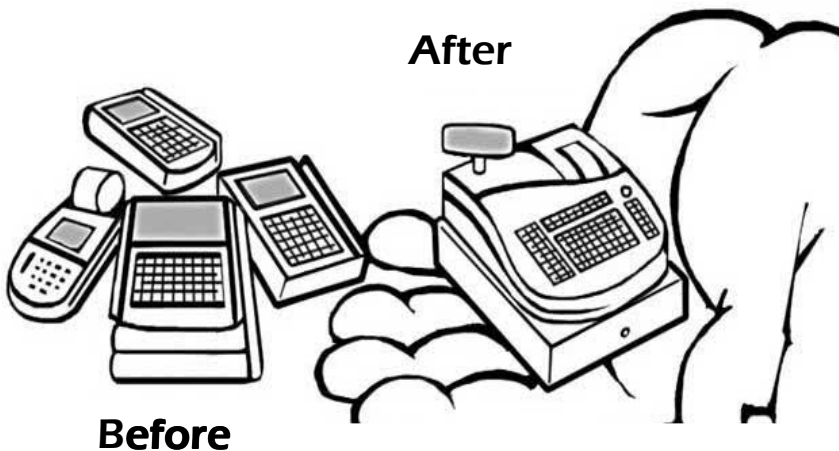
Can Your Staff And Operations Manage All The Complexity?

The complexity of the business environment leads to increased losses in time and money, as your associates try to understand the operating requirements of multiple pieces of equipment.

Now imagine your customer standing in line while this process takes place!

The Midax Service Center approach is to combine all the functions into one single PC terminal system.

Automate all courtesy counter services in one comprehensive system. Saves money and saves time while increasing your bottom-line through dynamic revenue generating services that keep your customers coming into the store.



Before

After

What's the benefit of putting all these functions together? It's simple, saving time and money and increase revenue.

First money. Replace multiple pieces of equipment, multiple support and service contracts. Also, reduce errors in reconciling cash and tracking payments being taken at the courtesy desk. Anticipate that up to one third of the actual cash coming into the store is taken for these services. Couple this with in-store banking and ATM operation and this is an important component to your total store operation. Midax Service Center provides a single point of control of the cash and till media.

Second time. Now here's the best part, accumulate all the complex accounting into your total store financials reporting system. See detailed breakdown of cash, sales, deposits, shift reports, reconciliation with suppliers ACH totals, and cash as never before.

Fully PCI compliant, Service Center saves you valuable time and effort for compliance with Anti Money Laundering. Automatically complete CTR and SAR requirements, not just within one store but across an entire chain. Be truly prepared for governmental audits.

Simple screen prompts simplify operation, through an easy to learn menu driven PC terminal access multiple financial applications and payment methods from one system.

For the first time, total control of the Service Center part of your store. Easy to use and understand for total control.

MIDAX
INFINITE POSSIBILITIES

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MIDAX FINANCIAL SERVICES

"We set out to build the best technology platform available to integrate the critical core courtesy counter services into the Midax Service Center – but we did not stop there. Instead Midax searched the marketplace for the leading financial services products already in use in tens of thousands of retailers in order to offer our stores multiple ways to increase revenue and satisfy their customers."

Jim Nevill, President, Midax Inc.

Bill Payment

By offering walk-in bill payment, you can maintain an advantage over your competitors. From monthly utility bills to mortgage and credit card payments, our bill payment solution lets you provide a valuable community service that appeal to a wide range of consumers.

Midax Financial Services has partnered with the leader in walk-in bill payment with over 10,000 locations and over 200 same day direct payment billers. That's more than any other walk-in bill payment provider. With non-contracted bill payment, customers have the convenience of paying hundreds of bills – with cash – at your location. Provide a valuable service that will help you increase foot traffic with the ability of turning a bill payer into a loyal, repeat customer.

Prepaid Wireless/Long Distance

Prepaid cellular is the fastest growing segment in the wireless market. We carry the most popular brands including Verizon, T-mobile, AT&T, Boost, Virgin and popular regional brands.

Money Orders

Midax gives supermarkets the opportunity to sell money orders under their own brand and operate as a money order company. The advantages are many; set your own consumer fees, retain the cash longer and earn interest on your float until the money orders are cashed.

International Money Transfer

Offer your customers with international money transfer needs a cost efficient solution to all destinations in Europe and Latin America. Provide remittance capabilities to move funds across borders quickly and reliably. Leverage the advanced, proprietary transfer technologies and global network of OMNEX with over 40,000+ payout locations in 105+ countries. Provide regulatory compliance as required by law: OFAC, Patriot Act, FINCEN and others.

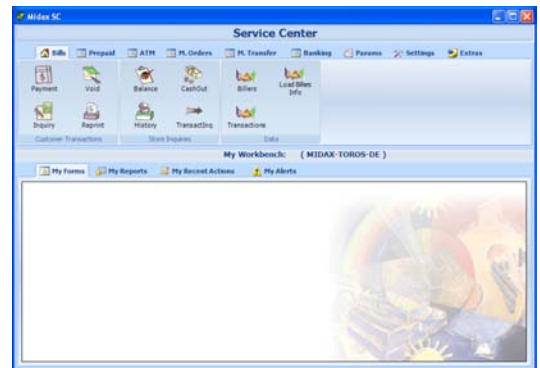
Banking Services

Through powerful integration with the NYCE ATM & shared banking deposit network, Midax can offer the convenience of in-store banking at the courtesy desk. All typical teller transactions are available. Services include check cashing, deposits, withdrawals, and fund transfers between accounts, balance inquiries and loan payments

Financial Reporting, Accounting System Interface

In collecting data from all areas of the chain's computer and even manual reporting, the MIDAX Data Warehouse is also the perfect place to audit, approve and control data before it is passed into G/L, Payroll and A/P. MIDAX is configured to pass clean data directly into your accounting system, thus saving not just posting time, but subsequent control time as MIDAX helps create the transparency you need in accounting.

Service Center – main menu



Bill Pay – main menu



Service Center – payments method

